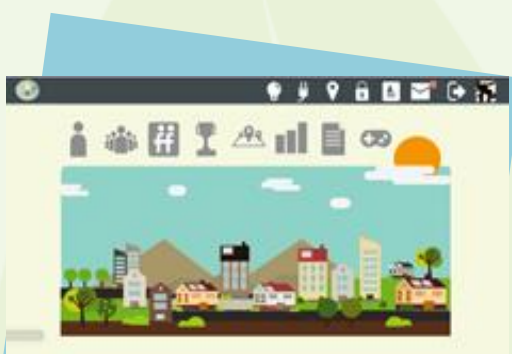




# Social Electricity Online Platform (SEOP)

## NEWSLETTER 3

SEOP is a European project funded by the Lifelong Learning Programme. Started officially in January, 2014 with mission to develop learning modules, educational content and online eco-feedback platforms, to raise the awareness and knowledge of citizens about energy, the environment and sustainability. An important achievement is Social Electricity, an online application helping people to manage their personal consumption collaboratively, by interacting and comparing with friends, neighbors and other users. Web: <http://www.seop-project.eu/>



### Social Electricity has a new design!

Our social online web application now has a new, more attractive design, and it offers numerous eco-feedback services in order to manage your electricity consumption. These services involve:

- Personal comparisons with previous months or same month in previous years.
- Setting goals for energy reductions.
- Breakdown of monthly consumption to the electrical appliances used in your house.

### Social Electricity is pan-European!

Now, Social Electricity supports and welcomes residents from all around Europe to use the online application as a personal assistant for the management of their energy consumption, in a collaborative, social environment. You are encouraged to register at the city where you live, add your consumption, and then compare it with:

- Users living at the same city and/or country.
- European citizens with similar house characteristics.
- Your Facebook friends.

You can also see monthly rankings of your total consumption or your savings, in regard to other users of the same city/country, similar others and/or your Facebook friends, and directly interact with the community to exchange know-how and personal experiences, during the common aim of saving energy!



### Social Electricity offers even more!

Social Electricity has become the most complete energy management social application available today!

Learning material related to energy, social games testing your knowledge on various aspects of energy and sustainability, statistics of consumption around various European cities and countries, comparisons of consumption with the area where you live. All these features are there, while respecting at the same time your privacy.

A competition is also available, for competing for savings with people from your country! Are you motivated? Join our online community here:

<http://www.social-electricity.com/>

