

SEOP is a European project funded by the Lifelong Learning Programme. SEOP started officially in January, 2014 with a mission to develop learning modules, educational content and online eco-feedback platforms, to raise the awareness and knowledge of citizens about energy, the environment and sustainability. The project has been successfully completed. In this newsletter you will find information regarding successful scenarios where the SEOP tools have influenced European citizens to become more aware about energy consumption and the environment.



### Case Studies

The case studies have been identified, observed and recorded during the pilot study procedure, in which SEOP online tools (learning modules and the Social Electricity application) were tested by more than 400 participants from 8 different European countries (Ireland, Cyprus, Austria, Slovenia, Greece, Malta, Lithuania, and Slovakia).

Visit the project website to read more about each case study (<http://www.seop-project.eu/>)

### Indicative Quotes

<p><b>"SEOP has helped me to reduce my energy consumption and save money on my bills" – Michael Keegan, Ireland</b></p>		<p><b>"A useful platform with high potentials, good design, nice features and very user friendly" – Chrysanthos Marouchos, Cyprus</b></p>	
<p><b>"Social Electricity will help me to turn my zero-energy house into a minus-energy home!" – Walter Kacirek, Austria</b></p>		<p><b>"SEOP offers a simple way to inform households with simple facts, new tech and new solutions." – Robert Sifrer, Slovenia</b></p>	
<p><b>"I have viewed my electricity consumption for first time in an easy and insightful manner" – Christoforos Dadoyan, Greece</b></p>		<p><b>"Now I have a clear idea and I am more motivated on how to save energy at home" – Vito Gracciani, Malta</b></p>	
<p><b>"Now I know which of my electrical appliances at home spend the most energy and how to reduce it" – Ingrida Cenkute</b></p>		<p><b>"After enrolling to the Social Electricity application, I started checking my consumption saving energy" – Barbora Orvanova, Slovakia</b></p>	