

# **Newsletter 1- May 2018**

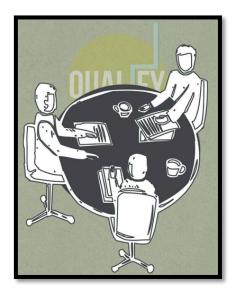
We are very pleased to present to you the 1<sup>st</sup> Newsletter of the project "Career Coaches for Low-Qualified Adults (QUALIFY)".

### Introduction

#### The context

The QUALIFY project, funded by the Erasmus+, aims to revolutionise professional guidance and explore coaching as a tool to support low-skilled unemployed people to reflect on blocks and obstacles to their decision making, identify patterns of behavior from the past that may impact future choice and work as a catalyst in helping them define their own way forward.

Low-skilled adults are a source that can be empowered to enter jobs with higher demands. However, they not only face a higher risk of unemployment, but also a social marginalization or social exclusion due to deteriorating work and life conditions. Unfortunately, unemployment disproportionally affects low-skilled workers.



### What is the project about?

This project will implement a specialised training for guidance practitioners (private/public) to become Career Coaches and provide them with useful complementary ICT tools to support their daily practice, in empowering and up-skilling low-skilled unemployed adults.

## The objectives

The specific objectives of the QUALIFY project are the following:

- To provide career advisors with more effective, individualized methods and tools to support low-skilled unemployed adults.
- To support and empower low-skilled unemployed adults by helping them to change their mind-set, discover their strengths, skills and interests, and develop a set of skills to unlock their career potential.
- To promote European networking between private and public entities dealing with unemployed adults
  with holistic collaborative approaches to support and guidance, develop methods, and create
  conditions for tailored and personalized training, thus increasing adults











## Kick-off Meeting in Bratislava, Slovakia

The kick-off meeting of the 'QUALIFY' project took place on the 13th and 14th of December 2018 in Bratislava,



Slovakia. During the meeting, the consortium had the opportunity to discuss several project management issues, plan in detail the division of work for all outputs, and reflect on the involvement of each partner to the outputs. Partners, also, discussed about the dissemination activities and set

timeframes for each activity and task. The meeting was very efficient and fruitful.

### Results achieved so far

- ✓ Analysis of Career Guidance in all partner countries which included:
  - o Desk research on the topic of the project in all partner countries
  - o Qualitative interviews to career coaches and low-skilled adults in all partner countries

## **Next Steps**

- ✓ Competence framework for low-skilled career coaches containing both core and supporting competences
- ✓ Design of the coaching programme for the low-skilled adults
- ✓ Coaching sessions with guidance practitioners in each partners country
- ✓ Development of modern ICT Tools to support career management for low-skilled adults
- ✓ Recommendations to policy makers on new strategies to support effective career guidance to low-skilled unemployed adults



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